



CEIAG School website audit

Date of web visit: 21.07.21

Web address: www.theblc.org.uk

In November 2014 the Local Authority Raising Participation Team implemented a new regular audit process linked to all of the Secondary Schools in the Rochdale Borough. This audit process focuses on what CEIAG information is displayed on the above Brownhill Learning Community website. This latest report shows a further audit carried out as a part of our continued support to Schools with the implementation of CEIAG and the Raising Participation Age agenda. Below are the questions we asked ourselves as part of the audit. The report is intended to make suggestions for Schools to consider.

- ❖ Where CEIAG information can be found on the website
- ❖ What CEIAG is
- ❖ What is RPA
- ❖ What's next after Yr.11 (or Yr.13) – Pathways/Provision
- ❖ Information for parents
- ❖ Useful links i.e. NCS/Positive Steps/Apprenticeship websites
- ❖ Contact details

Checklist

Where CEIAG information can be found on the website	<input checked="" type="checkbox"/>
What CEIAG is	<input checked="" type="checkbox"/>
What is RPA	<input checked="" type="checkbox"/>
What's next after Yr.11 (or Yr.13) – Pathways/Provision	<input type="checkbox"/>
Information for parents	<input checked="" type="checkbox"/>
Useful links i.e. NCS/Positive Steps/Apprenticeship websites etc	<input checked="" type="checkbox"/>
Contact details	<input checked="" type="checkbox"/>

**Those marked with an 'x' identify criteria that ARE covered on the website.*

Feedback

- CEIAG is easily located on the main website page via the 'BLC Careers' link.
- 'What CEIAG is', is clearly identified.
- What 'RPA is' is detailed via a link on the NEET tab.
- Tab with information for parents explaining how the school supports pupils.
- CEIAG team identified with clear explanation on how they can support pupils.

Suggested areas for improvement

- The different pathways are not very clear. There are some useful links to local College and Sixth Forms, NCS, Positive Steps etc. This would be helpful to be under different pathways headings making it a little clearer such as 'local collages' 'training providers etc. This may help pupils and parents to understand the different routes available.
- Have a named CEIAG link Governor

Further help/information

For further help and information please contact the team at apprenticeships@rochdale.gov.uk